



### **PRESS RELEASE**

**DATE**: 12<sup>th</sup> June 2013 **REF**: SAVPR12062013

# SAVORTEX join BIFM as a corporate member

For free and immediate distribution

SAVORTEX has been accepted by the British Institute of Facilities Management (BIFM) as a corporate member.



SAVORTEX, award winning British designer and suppliers of energy efficient hand dryers has joined The British Institute of Facilities Management (BIFM), the professional body for Facilities Management (FM), as a corporate member. BIFM delivers a range of services and benefits, including information, qualifications, continuing professional development, training and networking for over 13,000 individual and corporate members.

## Syed Ahmed, CEO SAVORTEX said:

"It's been an extraordinary week, firstly our Vortex EcoSmart dryer is been approved by the ECA scheme and has been successfully added to their Energy Technology List for meeting their specific energy saving eligibility criteria, plus this announcement on our corporate membership with BIFM.

These are fantastic platforms for us to leverage and align with our thought-leading strategy in the

FM marketplace. Challenging trading conditions, means it is more important than ever, for clients to

realise cost savings through sustainable procurement and hit their CSR targets. SAVORTEX has

introduced a number of innovative purchasing models to help improve profitability and boost the

bottom line, by offsetting costs from the energy saved by installing our hand drying products".

He went on to say:

"BIFM remains constant in continuing to raise the profile of FM to keep it on the business agenda and

brings together the facilities management community. As a Corporate Member we are

demonstrating our commitment to the FM profession by delivering FM excellence".

SAVORTEX aims to lead the industry through both innovation and the development of truly

sustainable washroom products. They design and manufacture revolutionary low energy hand drying

products for the global washroom sector and have brought to market the world's first hand dryer to

achieve a Guinness World Records title for its energy efficiency, drying most pairs of hand's using

just 30 KJ of energy.

The BIFM SAVORTEX online profile can be viewed, here.

ENDS.

Notes

**SAVORTEX** – Smart Drying

SAVORTEX Ltd. 1 Canada Square, Canary Wharf, London E14 5DY

+44 (0)20 7956 8840 www.savortex.com

info@savortex.com

Follow us on Twitter find us on Facebook

### **About SAVORTEX**

SAVORTEX is a British Manufacturer of energy-efficient, sustainable washroom power hand dryers. The company is an ECA scheme approved supplier and successfully added to the Energy Technology List for meeting their specific energy saving eligibility criteria.

SAVORETX has achieved a Guinness World Records title for its Vortex EcoSmart Hand Dryer; drying 4 pairs of hands using just 24kJ of energy. Our most recent achievements are winner of the best Energy Product/Service Award 2013 and the Energy Efficiency Product Initiative of the Year from the Electrical Time industry awards.

For all media enquiries on SAVORTEX contact: Nicky Frost, SMPR (Simply Marcomms Limited), 18 Boiler House, Electric Wharf, Coventry, CV1 4JU, Tel: **0870 199 4044**, Email: <a href="mailto:nicky@simplymarcomms.co.uk">nicky@simplymarcomms.co.uk</a>

#### Clients include:



















